

LUCKY PETROLEUM PVT LIMITED

FEASIBILITY FOR RETAIL OUTLET

Site Name: _____
 Address: _____
 Tehsil: _____
 City: _____
 Region: _____
 Proposed Dealer Name: _____
 Address: _____
 Financial Strength of Dealer: _____
 Bank A/C #: _____
 New to Industry (NTI)/New to Lucky (NTL): _____

Proposal Investment: _____
 District: _____
 Highway: _____
 Territory Manager: _____
 CNIC Number: _____
 Age: _____
 Fixed Assets Value: _____
 Joint Partner (if any): _____
 NTN/GST: _____

SITE ATTRIBUTES

Length / Front : _____
 Depth : _____
 Area (Sq. yards) : _____
 Earth Fill (If Required) : _____
 Shape (Square\Rectangle\Triangle\Others) : _____
 Location (Corner\Middle) : _____

SITE CLASSIFICATION

Petrol Pump Plot\ Res.\ Commercial\ Industrial : _____
 Zoning (City\National Highway\Provincial Highway) : _____
 Zoning 2 (Urban\Rural) : _____
 OWNERSHIP (Dealer\Govt. Agency\Third Party) : _____

If running other OMC's Retail Outlet	Location	OMC	Retail Outlet Name	Current Sales/ Daily	
				Petrol	DIESEL

DESCRIPTION OF YOUR SURROUNDING PUMPS:

Other OMC's Retail Outlet near to your location	Located pump (before or After) mention in KM	OMC	Retail Outlet Name	Current Sales/ Daily	
				Petrol	DIESEL

BRIEF BACKGROUND OF THE DEALER:

SITE ANALYSIS

Accessibility (1-10) _____
 Visibility (1-10) _____
 Buying Area (1-10) _____
 Traffic Flow (1-10) _____

Traffic Count - Per Day (Actual):
 Bike _____
 Auto _____
 Car _____
 Truck _____
 Bus _____
 Earth moving _____
 Total (Approx) _____

Supply Point: _____
 MS (Petrol) _____
 HSD (Diesel) _____
 RTD from nearest depot: _____
 Nearest depot: _____
 Distance: _____